

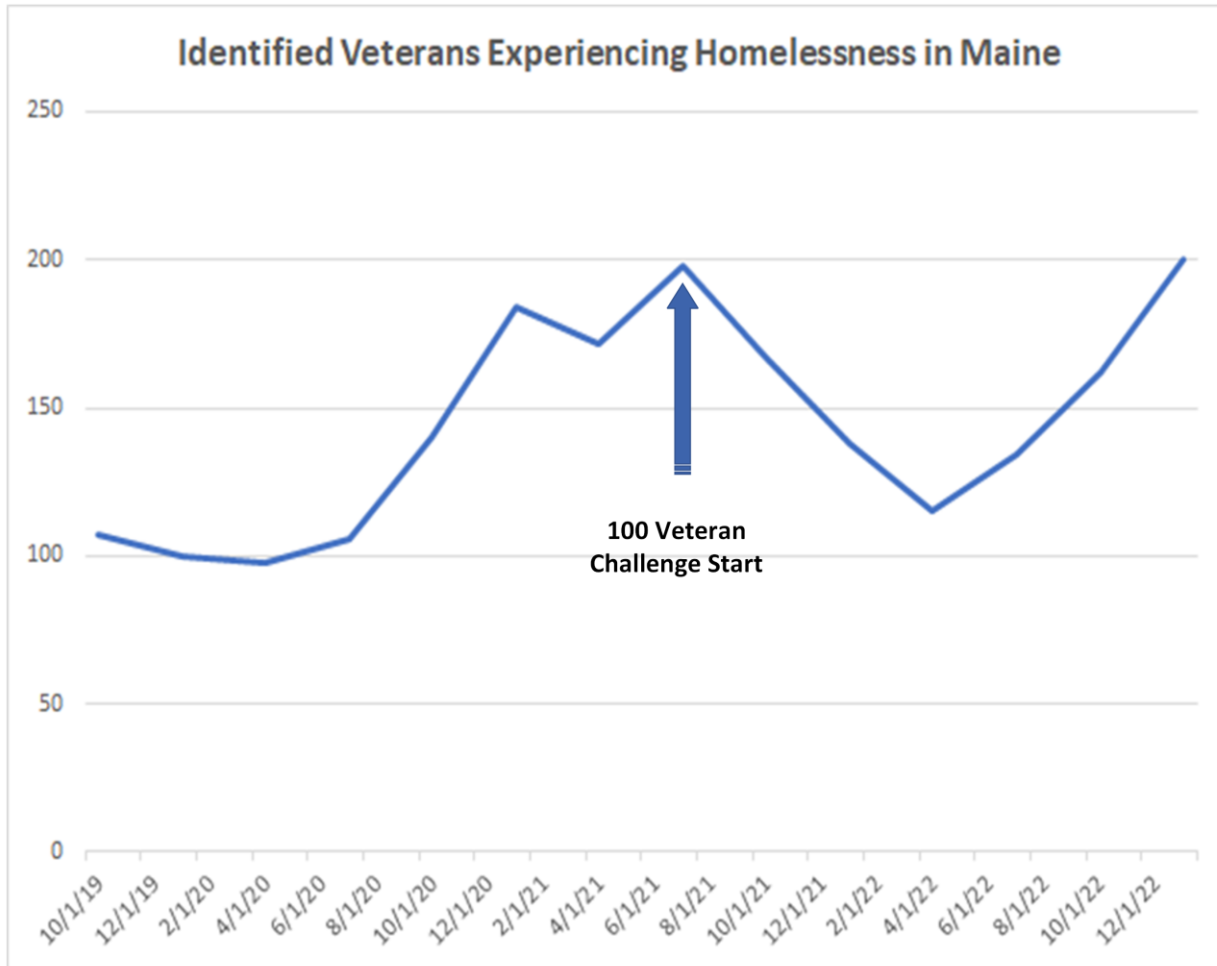


No Homeless Veterans Challenge



 **Preble Street**
www.preblestreet.org

Housing Surge



A Housing Surge is a HUD recommended intervention where the focus is rallying all resources to house as many people as possible in a short period of time.

We have seen positive outcomes for veterans when we have conducted housing surges in the past, such as the 100 Veteran Challenge.

The members of the Maine Homeless Veteran response system are energized to plan a Housing Surge in 2023

No Homeless Veteran Challenge

- Launch a Veteran Housing Surge Initiative- August 4th through Veterans' Day, November 11th
- Maine Homeless Veteran Action Committee, member organizations, including the VA, and community partners will lead the Challenge

No Homeless Veterans Challenge Goals

- House 100 veterans in a 100 days
- Surpass the VA 38K Challenge Benchmarks
- Jump start the effort to reach Functional Zero for Veteran Homelessness in Maine by the end 2025

Current Challenge Partners



VOA NORTHERN NEW ENGLAND



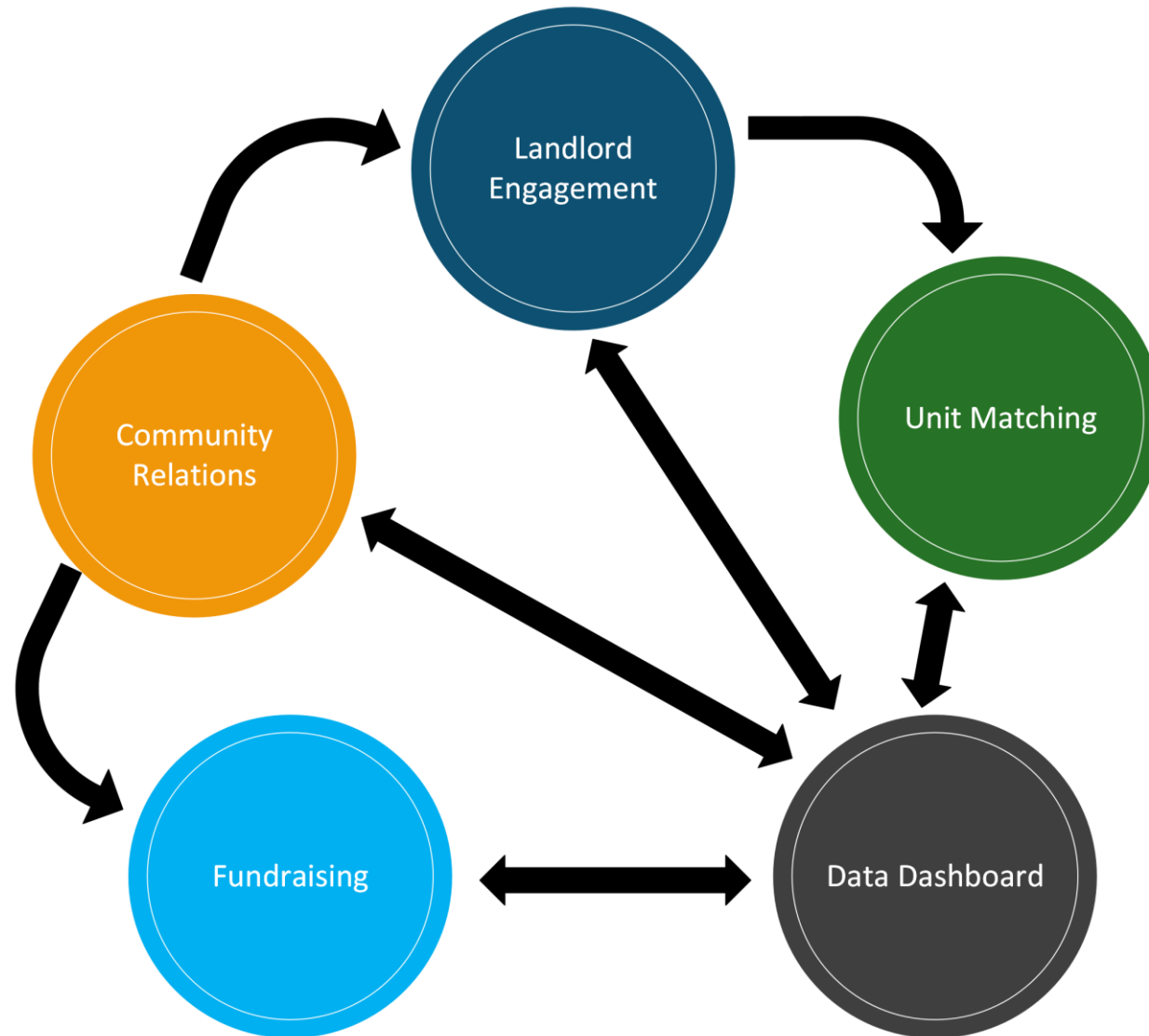
**COMMUNITY
SOLUTIONS**



...and many more



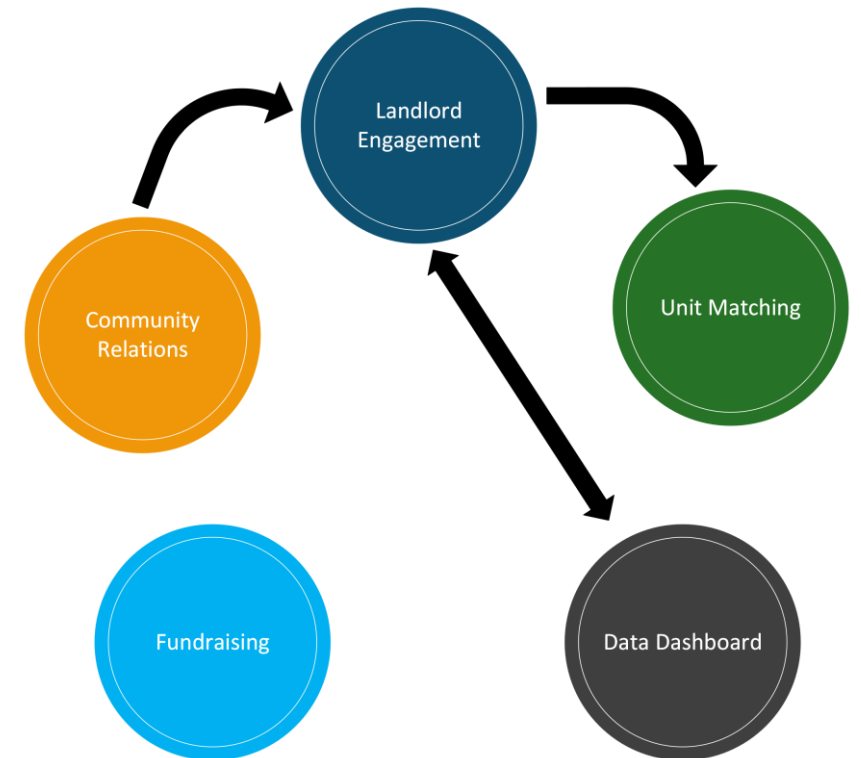
Challenge Components



Component Goals

Landlord
Engagement

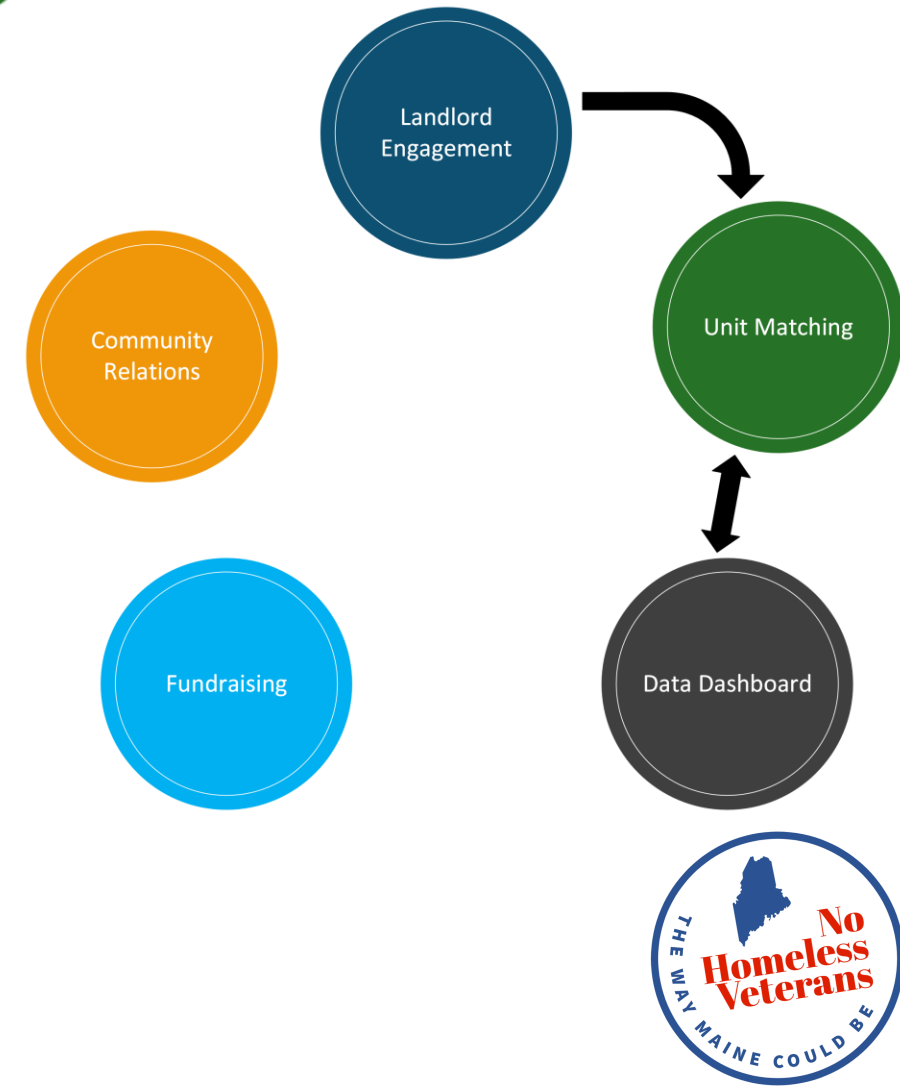
- Coordinated landlord outreach to secure units for veterans and increase screening flexibility
- Have unified messaging that explains the benefits and support that come with leasing up a veteran experiencing homelessness
- Use bonus payments and access to a Landlord Risk Mitigation Fund as incentives



Component Goals

Unit Matching

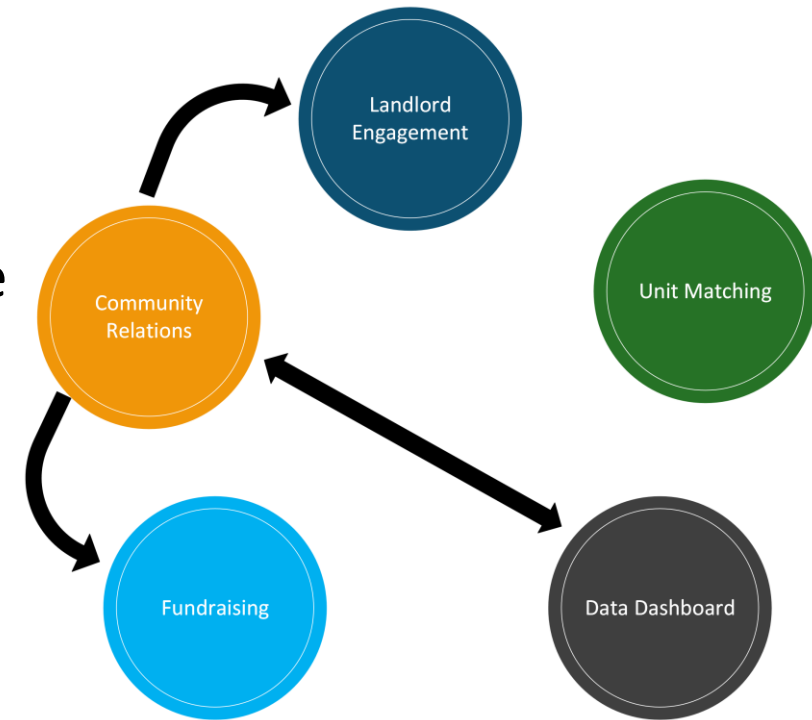
- Complete a Housing Needs Assessment for every identified veteran experiencing homelessness
- Housing Case Conferencing two times per week and as needed because speed is key
- Match identified housing resources to specific veterans using a prioritization system



Component Goals

Community Relations

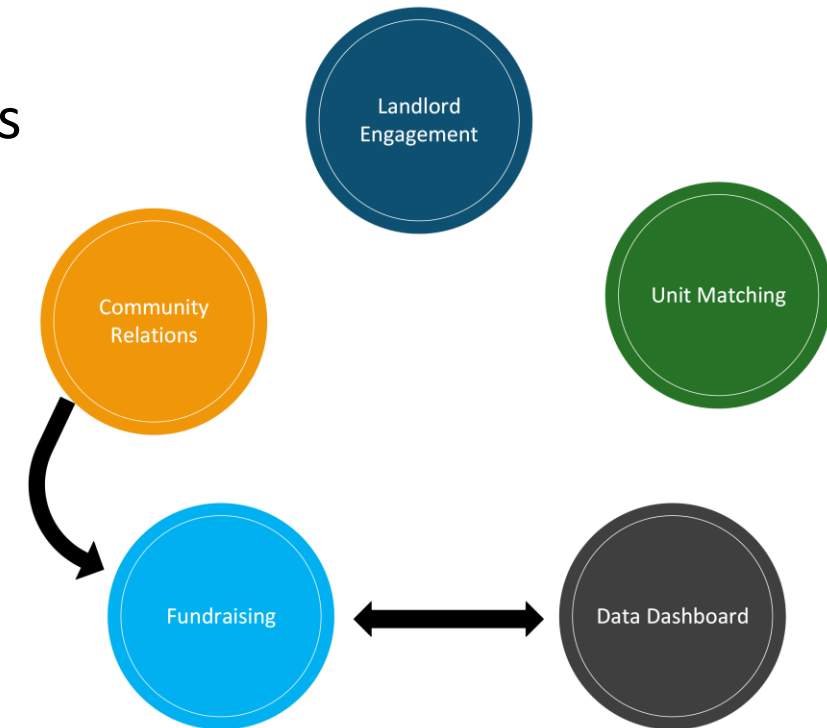
- Implement a media plan using multiple platforms to educate the public and landlords about the Challenge
- Design and maintain the NoHomelessVeterans.org webpage that will be a critical component in how people can take an action step to help
- Develop long lasting partnerships with organizations and stakeholders who want to help end veteran homelessness in Maine



Component Goals

Fundraising

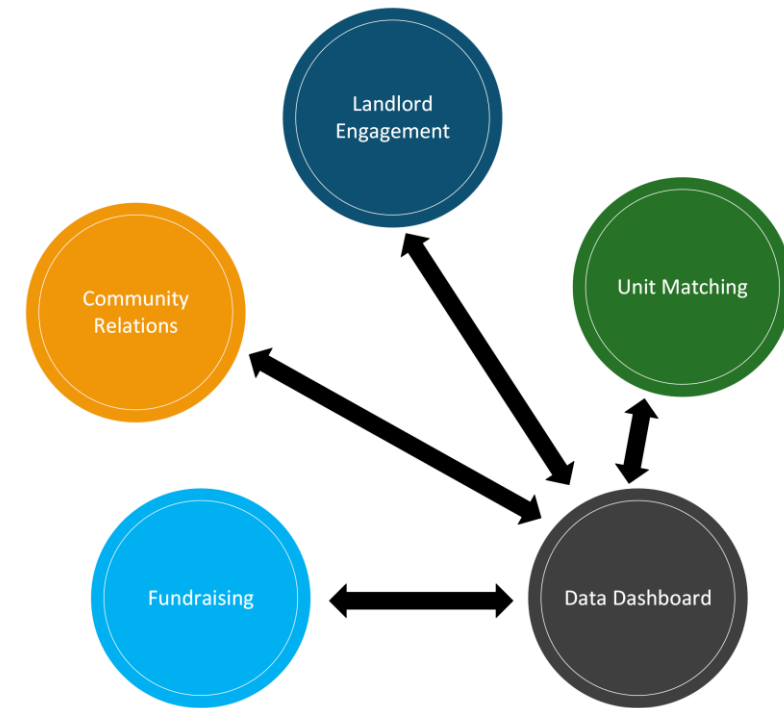
- Create a pathway for individuals who are not landlords to help the Challenge succeed in ending veteran homelessness
- Use money from the fundraising as flexible funds to support the Challenge and veterans in ways that are unallowable through federal funding
- Obtain a grant through Community Solutions that will provide flexible funding for the Challenge and beyond



Component Goals

Data Dashboard

- Collect data on all aspects of the Challenge to measure our Key Performance Indicators
- Create a Data Dashboard that shows progress on Challenge goals
- Use real time data to help drive decision making on component implementation



It takes a State to end Veteran homelessness

Maine is working towards functionally ending Veteran homelessness by 2025

- Need a coalition of homeless services providers and stakeholders
- Coordination and cooperation will be key to reaching this goal
- Asking all of your organizations consider signing a Partnership Pledge



Partnership Pledge

Please consider signing on as a No Homeless Veterans Challenge Partner

Asking organizations to:

- Learn about the Challenge
- Refer Veterans
- Discuss with Stakeholders
- Report Veteran Move-Ins
- Send your Organizational Logo
- Share Social Media Stories
- Share Housing and Landlord Leads

Save the Date

No Homeless Veterans Challenge Kick Off Event

When: Afternoon of Friday August 4th

Where: University of Southern Maine, Hannaford Hall

Thank you!

Contact Information

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